



NIRMA
UNIVERSITY

INSTITUTE OF MANAGEMENT

NAAC ACCREDITED 'A' GRADE

FINAL PLACEMENT REPORT

YEAR 2014-2016

INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY

ADDING EXCELLENCE TO YOUR PORTFOLIO!

Placements form an important and significant part of the MBA program at IMNU. It is a crucial decisive factor of the careers of its bright students and undoubtedly the most prominent event on campus. Though the economy is slowly reviving, the world is yet to experience the full-fledged positive outcomes of the turnaround. Amidst this slow resurgence, IMNU is proud to report a very commendable placement season. Eminent companies from the fields of IT, FMCG, Banking, Financial Services, E-commerce, Consulting, Manufacturing, Insurance, BPO/KPO, Services, Textile, Automobile, Consulting, FMCG, and Travel Services participated in the campus placement process. We are glad to add renowned companies like Hindustan Unilever Limited, J. P. Morgan Chase & Co., Zee Entertainment Enterprises and Heidelberg Cement to our recruiter's list.

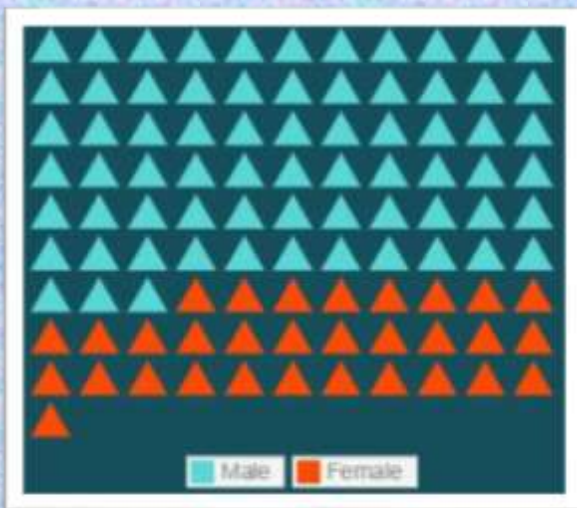
With the outlook to match right profile to right candidate, the Institute of Management, Nirma University, strived to meet to a large extent the aspirations and expectations of the MBA batch 2014 - 2016. Our Alumni have been instrumental in helping us achieve this goal. Their dedication to the Institute and excellent career progression in their respective organizations has carved out a reputable image of the Institute in the minds of recruiters.

The beginning of the placement season saw a virtual storm at the Institute of Management, Nirma University with a plethora of companies vying for the 227 students of the batch 2014-16. It is truly an emotionally charged atmosphere with all the highs and lows.

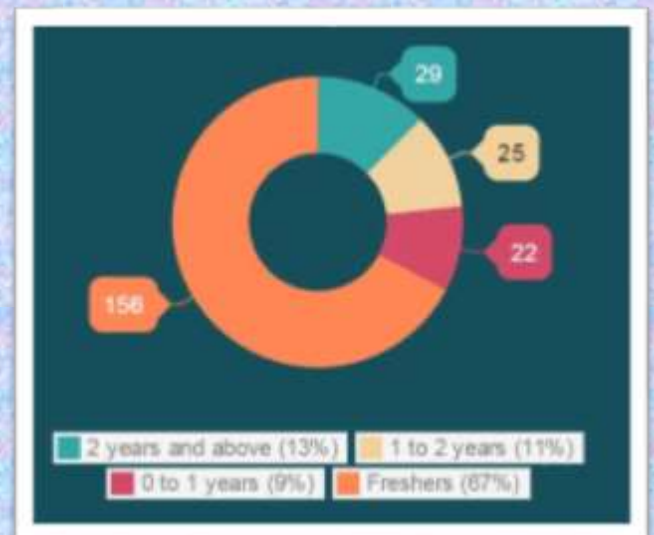
These figures speak a lot themselves about the quality of students at the Institute and the salaries they command in the global competitive market, especially in ambiguous state of economy. It's true to mention that history repeats and at the same time history is created every season at placements.

BATCH STATISTICS

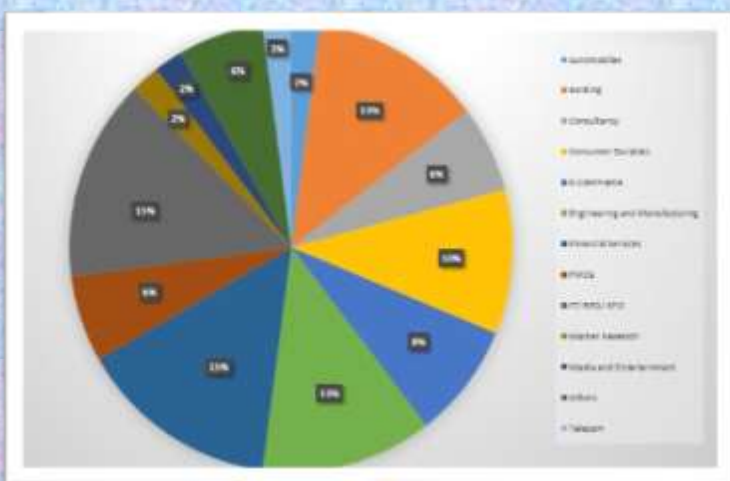
**BATCH OF
232
STUDENTS**



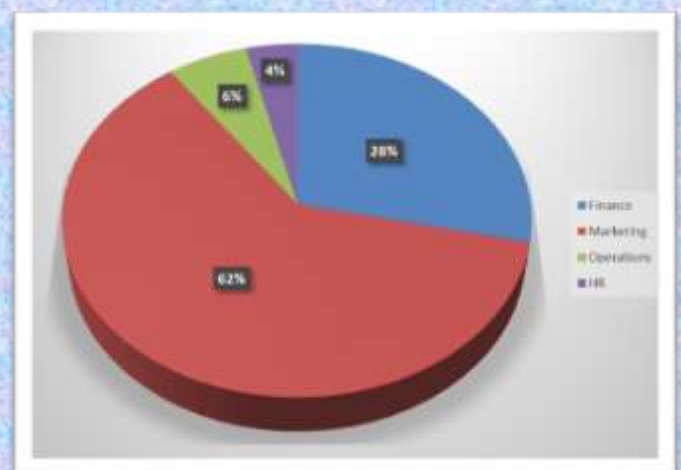
GENDER RATIO



EXPERIENCED V/S FRESHERS



RECRUITERS BY INDUSTRY



**DIVISION BY
SPECIALIZATION**

JOURNEY SO FAR

96%

STUDENTS PLACED

**15
LPA**

HIGHEST SALARY

**8
LPA**

AVERAGE SALARY

5

ENTREPRENEURIAL STAND

65+

**NUMBER OF COMPANIES (INCLUDING
1 COMPANY FROM OVERSEAS)**

MAJOR RECRUITERS

HUL	Deloitte	Dell International
Heidelberg Cement	Citibank	Cognizant
Infosys	LogiNext	Axis Bank
Reckitt & Benckiser	CRISIL	TCS
Wipro	Kotak Mahindra Bank	Aircel
Zoho Corporation	Coffee Day Beverages	CARE
ICICI Bank	HDFC Life	Zydus Wellness
GSPL	Nielsen	Mahindra Finance

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