



**NIRMA**  
**UNIVERSITY**

**INSTITUTE OF MANAGEMENT**

**NAAC ACCREDITED 'A' GRADE**

# SUMMER INTERNSHIP REPORT

YEAR 2016

**INSTITUTE OF MANAGEMENT NIRMA UNIVERSITY**

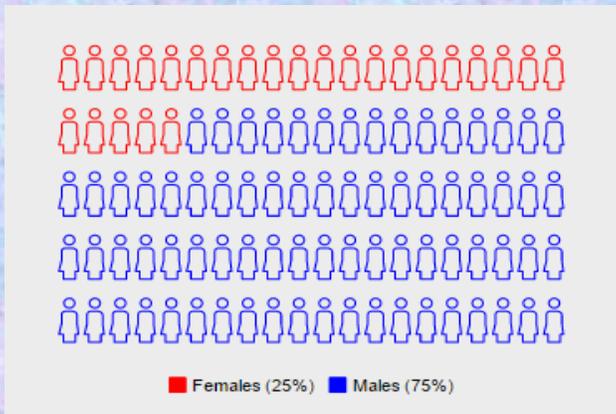
# **ENHANCING FUTURE AT IMNU**

Placements hold extreme significance in any B - School. It is, therefore, one of the most prominent events that happen on campus. At IMNU, one of the top 25 B-Schools in the country, we witnessed a commendable placement season, in terms of Summer Internship 2016. Renowned companies from the sectors of IT, FMCG, Banking, Financial Services, E-commerce, Consulting, Manufacturing, Insurance, BPO/KPO, Services, Textile, Automobile, Consulting, FMCG, and Travel Services participated in the campus placement process. This season, we are glad to add prestigious companies like HUL, Novartis, OYO Rooms and LogiNext to our rich list of recruiters. Placements are more about matching the right profile to the right candidate. We, at IMNU, strive to provide the best to our students in this crucial phase of life, where an opportunity can make or break their careers. Our Alumni have also been instrumental in helping us achieve our goal. Their dedication to the Institute and excellent career progression in their respective organizations has carved out a reputable image of the Institute's standing among the Recruiters.

We have completed the summer placement season, with 100% placements. Our students have been placed with some of the most sought-after companies.

The beginning of the placement season saw a virtual storm at the Institute of Management, Nirma University with a plethora of companies vying for the 235 students of the batch 2015-17. It was truly an emotionally charged atmosphere with all the highs and lows. These figures speak a lot for themselves, about the quality of students at the Institute and the salaries they command in the global competitive market, especially in this ambiguous state of economy. It is true to mention that history is repeated and at the same time, history is created during every placement season.

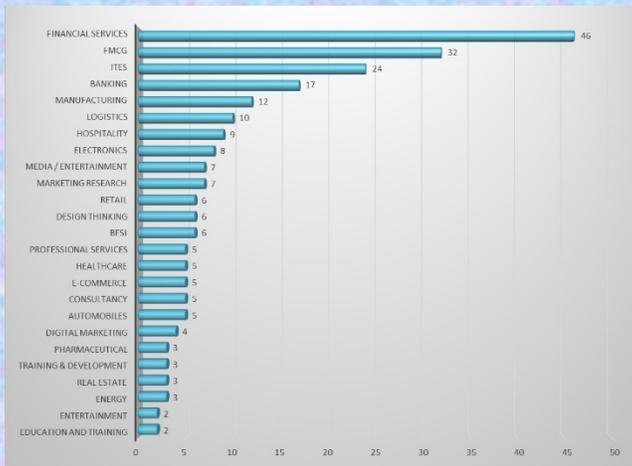
# BATCH STATISTICS



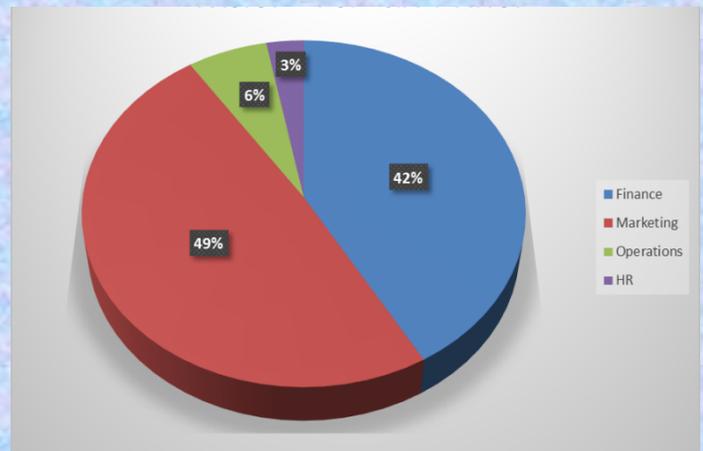
**GENDER RATIO**



**EXPERIENCED V/S FRESHERS**



**RECRUITERS BY INDUSTRY**



**DIVISION BY SPECIALIZATION**

# PLACEMENT SNAPSHOT



Institute of Management, Nirma University takes immense pleasure and pride in announcing successful completion of the Summer Placement process for the batch of 2015-17, which comprises a total of 235 students. The Institute hosted selection processes for leading companies across different industries this year. The wide range

of recruiters across domains as well as the diverse roles offered strengthens IMNU's commitment in producing leaders in all the fields. IMNU strengthened its continuous association with regular recruiters like AMUL, Kotak, Nielsen, etc., who have always displayed ever-growing confidence in the talent pool it has to offer. We also saw many new companies visiting campus this year like HUL, LogiNext, Novartis, EY, CII, ICRA, etc. We would also like to take this opportunity to express gratitude to our Alumni for their unconditional support and guidance in making the summer placements successful.

## STIPEND DETAILS

MAXIMUM STIPEND

₹ 35,000/-

AVERAGE STIPEND

₹ 8,500/-

# MAJOR RECRUITERS

<b>AMUL</b>	<b>HUL</b>	<b>NOVARTIS</b>
<b>CUSHMAN &amp; WAKEFIELD</b>	<b>ICICI SECURITIES</b>	<b>PWC</b>
<b>DECATHALON</b>	<b>ICRA</b>	<b>RBI</b>
<b>EY</b>	<b>IFB APPLIANCES</b>	<b>SAIL</b>
<b>FRANKLIN TEMPLETON INVESTEMENTS</b>	<b>ITC LTD.</b>	<b>SIEMENS</b>
<b>GVFL</b>	<b>LOGINEXT</b>	<b>TAJ</b>
<b>GVK EMRI</b>	<b>MIDDLE EARTH HR</b>	<b>TATA STEEL</b>
<b>HDFC</b>	<b>NIELSEN</b>	<b>VE COMMERCIAL VEHICLES</b>

# PLACEMENT COMMITTEE '15 - '17

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