

SPARSH

The Quarterly Newsletter of the Institute of Management,

Nirma University

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From Editor's Desk

Greetings!

Corporate governance is a concept, rather than an individual instrument. It includes the rules relating to the power relations between owners, the board of directors, management and the stakeholders such as employees, suppliers, customers as well as the public at large. India has become one of the fastest emerging nations to have aligned itself with the international trends in Corporate Governance. As a result, Indian companies have increasingly been able to access to newer and larger markets around the world; as well as able to acquire more businesses. The responses of the Government and regulators have also been admirably quick to meet the challenges of corporate delinquency. But, as the global environment is changing continuously, there is a greater need of adopting and sustaining good corporate governance practices for value creation and building corporations of the future.

Several studies in India and abroad have indicated that markets and investors take notice of well managed companies and respond positively to them. Such companies have a system of good corporate governance in place, which allows sufficient freedom to the board and management to take decisions towards the progress of their companies and to innovate, while remaining within the framework of effective accountability. Moreover, strong corporate governance has beneficial consequences not only in terms of attracting foreign investment but also help in reducing the obstacles to productivity growth and in reducing corruption and decreased corruption further significantly enhances a country's developmental prospects.

During the period June to July, Institute organized management conclave, HR Conclave and Entrepreneurship conclave besides this Eighth International Conference on e-Governance in association with Govt. of Gujarat and CSI and symposium on National Energy Security was organized. A seminar on Quality Management was also organized in association with American Society for Quality's Local Member Committee

The Institute was rated as Super League B-school and ranked in top 15 –B school by AIMA and also Nineteenth Best B-school in the country by GHRDC.

To enhance the skills and to provide better understanding of concepts and applications Institute organized workshops on Techniques of mind mapping, psychometric testing, global business and advanced Microsoft excel.

To provide an opportunity to the new batch to showcase their Talent Nite "Jashan" was organized .Other important event included cultural fest Richter-10 and inter institute football tournament Goalzzzz. Students also organized many activities under different clubs and committees' alongwith Blood donation and Go green Campaign.

Wish you Happy Reading.

Sapna Parashar
Editor

Quotation

Live as if you were to die tomorrow. Learn as if you were to live forever.
Mahatma Gandhi

EDITORIAL BOARD

1. Dr. Sapna Parashar
2. Mr. G.R. Nair
3. Mr. P.S. Seshadri

MANTHAN

Rankings

The Institute has been rated as a 'Super League 2' B-school and ranked among the top 15 B-schools in the country by the All India Management Association. The survey results have been published in the May 2011 issue of the *Indian Management*.

The Institute has been ranked as the top 19th Best B-school in the country by survey conducted by GHRDC. The survey results have been published in the December 2011 issue of the *Competition Success Review*.

Awards

IMNU was honoured with The 19th Dewang Mehta Business School Award for "business school that encourages leadership as a part of the curriculum" was conferred on the Institute on November 26, 2011, a function organized in Mumbai.

8th International Conference on E-Governance (ICEG).

IMNU in association with Department of Science and Technology (DST), Government of Gujarat, Gujarat Informatics Ltd (GIL), Special Interest Group on eGovernance - Computer Society of India (CSI), and IIT, Delhi organized the 8th International Conference on e-Governance (ICEG) on October 17-18, 2011 at IMNU.

The Third Knowledge Sharing Summit of IT Secretaries of India also took place along with ICEG. It was inaugurated by Hon'ble Chief Minister, Shri Narendrabhai Modi. The theme of Conference was "Government Transformation - Agenda for eGov 2.0". More than 20 senior secretaries from the government of India as well as various states participated. ICEG-KSS was graced by participants from leading IT companies like Microsoft, Oracle, CISCO, CA, HP, Wipro, TCS, Adobe, Intel, SIS, DEV, ILFS, CORE etc. One hundred papers were received, out of which sixty were presented in 12 technical sessions. Selected fifty five papers have been published in two books titled *E-Governance: Policies and Practices* and *E-Governance: Techno-Behavioural Implications*.

Symposium on National Energy Security

In association with Gujarat Energy Transmission Corporation Limited, Gujarat Power Corporation Ltd, Nuclear Power Corporation of India Ltd and Gujarat Industries Power Company Ltd Nirma University organized a symposium on "National Energy Security" on November 25, 2011. It was inaugurated by Shri L. Mansingh, former Chairperson, Petroleum and Natural Gas Regulatory Board. The first plenary session was on Oil and gas. Speakers Shri P. Dasgupta, former MD and CEO, Petronet LNG; Shri B.S. Negi, Member, Petroleum and Natural Gas Regulatory Board; Dr. R. M. Kale, Director General, ONGC Academy; Shri Ravindra Agarwal, General Manager – Commercial, GSPL. The second plenary session was on the power sector. Speakers in this session were Shri S. Thakur, Executive Director, NPCL; Dr. Omkar Jani, Research Scientist, GERMI; Shri Sanjeev Gupta, CEO, Nexgen Financial Services; and Prof. Sebastian Morris, IIM, Ahmedabad. Shri D. J. Pandian,

Principal Secretary, Energy and Petrochemicals Department, Government of Gujarat, delivered the valedictory address.

Prayaag

This conclave, held on September 1-2, 2011, was an attempt by The Institute of Management, to bridge the gap between theory and practice in corporate governance by engaging academicians and business professionals for sharing of their experiences and ideas.

The theme was “Corporate Governance: Transparency to Transformation.” Speakers at the Conclave included Mr. Rajesh Huddar, Head – Information Security Practices, Mahindra SSG; Mr. Sunil Jhaveri, Chairman, MSJ Capital and Corporate Services Pvt. Ltd.; Mr. Sawan Godiwala, Director – Haskins & Sells, Deloitte; Mr. R. Bhaskaran, Chief Executive Officer, Indian Institute of Banking and Finance; Mr. Ravi Dixit, VP Research and Strategic Planning, UTV Network; and Mr. Mihir Joshi, MD, Gujarat Venture Finance Limited.

Prof. Shrikant Sambrani, Chief Executive, Management Analytics Pvt Ltd, Vadodara, delivered the valedictory address.

Pravartan 2011

This year, the theme of the HR Conclave was “Transforming Organizations through Human Capital.” It was held on October 7-8, 2011.

The conclave was inaugurated by Mr. Jim Rose (former Head-HR, Johnson & Johnson) who addressed the students on valuing cultural diversity in the organization. Other speakers were Mr. Babu Thomas, (Head-HR, GVK EMRI); Mr. Aniruddha Khekale, (Director HR, Emerson Process Management); Mr. Mahesh Iyer, (National Head Recruitment Management, FINO); Ms. Behroz Kamdin, (Senior Director, Delloite Haskin & Sells); and Mr. Mehul Pandya, (Senior V.P., CARE Ratings).

The valedictory address was delivered by Mr. Abhay Joshi, AGM-HR, Tata Motors.

Pragaman

Pragaman 2011 attempted to address the issues of incubation, mentoring, role of venture capitalists, angel investors, financial supporting agencies, and other elements in promoting entrepreneurship. Befitting the theme of the conclave, “Fostering and Nurturing Entrepreneurship” the sessions were discussed challenges faced by entrepreneurs in terms of lack of major ecosystem.

Pragaman 2011 was inaugurated on August 25, 2011 by Mr. Mahendra Patel, President, GCCI. Other speakers were Mr. Mahesh Krovvidi of NDBI-NID and his associate Mr S S Pillai, Manager – Commercialization; Mr. Jatin Chaudhary, P10 associates; and Mr. Sankalp Bajpayee, AVP- Projects, GVFL.

Two alumni of the FB&E class of 2009 – Mr. Dinesh Jain and Mr. Kamal Surana – shared their entrepreneurial experiences during the conclave.

The valedictory address was delivered by Mr. Yatindra Sharma, Immediate Past Chairman-CII, Gujarat State Council, and past President of AMA.

Workshop on Technique of Mind Mapping

Institute of Management conducted a half-day workshop on “Technique of Mind Mapping”, on October 9, 2011. The resource person was Prof. Amar Gargesh, Consultant. Mind mapping is a useful tool for learning, capturing, revising and sharing knowledge. Mind mapping, developed by Tony Buzan in the 80s, has been used across the world with amazing results.

Psychometric Testing Workshop

The two-day psychometric workshop was offered by the OB & HR area for MBA (FT-II) students on August 17 and 21, 2011. The workshop emphasized on understanding and developing psychometric tools. Prof. Sameer Pingle, Prof. Harismita Trivedi, and Prof. Anamika Sinha were the resource persons.

Workshop on Global Business

The workshop on global business was offered by Prof. Deepak Srivastava for students of all institutes of the Nirma University on August 28, 2011. It emphasized on global business environment, internationalization process, and strategy of international business.

Workshop on Advanced Microsoft Excel

The Institute organized a half-day workshop on Advanced Microsoft Excel for MBA (FT 1st year) students. Mr Anshuman Gautam, Bigtime Solutions, Mumbai was the resource person. Six workshops were conducted for a group of 30 students each covering the entire batch on December 7, 8, and 9, 2011.

Capstone Business Simulation Programme

The Institute offered a Capstone Business Simulation Programme for MBA (FT II) students. Capstone is a rich, complex business simulation designed to teach strategy, competitive analysis, finance, cross-functional alignment and selection of tactics to build a successful and focused company. It is an 80 hour online programme globally accredited and offered in premier management schools across the world.

Seminar on Quality Management

The Institute organised a seminar on “Quality Management” jointly with the American Society for Quality’s Local Member Committee, Ahmedabad, on November 23, 2011, aimed at providing insights into quality concepts and their applications. More than 40 participants took part in the seminar. The speakers of the seminar include

Dr. Himanshu Trivedi, ASQ Ahmedabad LMC Chair; Dr. Gopalkrishnan, Director, Institute of Management, Nirma University, Ahmedabad; Mr. Ramesh Rajgopal, Manager Operations, Ms. Sonal Narang, Academic Headmistress, Anand Niketan

School, Ahmedabad; Prof. Rajesh K. Jain, Senior Associate Professor, Institute of Management; Mr. Shrikant Mehta, Assistant Vice President, Operational Excellence, ABB, Vadodara; and Mr. Nital Zaveri, CEO, Concept Learning System, Vadodara.

Guest Lecture by Mr. Saurabh Gupta, IMNU alumnus

The Institute organized a guest lecture by Mr. Saurabh Gupta, an alumnus of the Institute and currently Assistant Professor in MIS at the University of Florida. He talked in depth about the importance of education system and its contribution to the development of a sound workforce.

12th Executive Diploma Award Ceremony

The 12th executive diploma award ceremony (EDP Batch 2010-11) was held on October 9, 2011. A total of 46 students were awarded Executive Diploma in Management. Mr. Ramesh Vishwakarma, Plant Head, Tata Motors Limited, Ahmedabad, was the chief guest.

Management Development Programmes (Open) 2011-12

	Date	Programme Leader
Creating Customer Value for Competitive Advantage	September 9-10, 2011	Prof. Rajnish Jain Prof. Jayesh Aagja
Managerial Skills for Supervisory Personnel	October 14-15, 2011	Prof. Sameer Pingle

Management Development Programmes (In -House) 2011-12

	Date	Programme Leader
Managerial Effectiveness for Torrent Pharmaceuticals Ltd.	September 12-17, 2011	Prof. Nityesh Bhatt
Finance for Non-Finance Executives	September 26-27, 2011	Prof. Deepak Danak
Management Development and Professional Skills Enhancement For Torrent Pharmaceuticals Ltd.	October 10-12, 2011	Prof. Nityesh Bhatt

Faculty Development Programme 2011-12

	Date	Programme Leader
Marketing Research	September 12-13, 2011	Prof. Ashwini Awasthi Prof. A.C. Brahmbhatt

In-house Faculty Development Programme 2011-12

	Date	Programme Leader
Marketing Research	December 6, 2011	Prof. Jayesh Aagja

SPANDAN

Clubs

Finesse

Finesse, the Finance Club of IMNU, conducted a session on “Introduction to Careers in Finance and Credit Rating” on July 7, 2011. The speaker was Mr. Mohit Moradiya, an alumnus of IMNU, who is currently working with Credit Analysis and Research Ltd. (CARE). The event saw a total participation of 54 students.

Finesse Club organized a session on “Banking: The Asset Perspective” on November 16, 2011. The speaker for the session was Mr. Dharmendra Surana (Head – Corporate Finance at Corporate Liaison & Advisory Services). He is an alumnus of the Institute from the batch 2004-06.

Imprintz

Imprintz, the HR Club provided platform for students to combine their analytical left brain with their artistic and creative right brain in the event “*Spicture*” organized on August 18, 2011. Imprintz organized its second event “Funterviews” on September 27, 2011. Focused on team work and coordination among team members, the event consisted of two rounds: the first an HR game and a second interview round. Candidates were judged on the criteria of humour, creativity, and coordination in giving answers. The top spot was claimed Hardik and Hiren of MBA-FT 2011-13.

The club also organized an event, War of Clubs and Committees on September 28, 2011. Participants were extremely sacrosanct about their respective teams and the roar could be heard far away in other classrooms. The event had fun-filled games like picture-based memory test, taboo, and movie quiz much to the participants’ and audiences’ delight.

Niche

NiCHE, the Marketing Club, organized the spectacularly successful “Rush Hour” on Thursday, November 24, 2011. An event which saw unprecedented marketing efforts and more than 100 participants, “Rush Hour” lived up to its name as the participant teams raced to outsmart each other and win this very competitive event. “Rush Hour” was a modified scavenger hunt which tested the feet and marketing brains of the management students.

xQuizit

Club xQuiZit organized ‘Indulging India’ on August 10, 2011 to mark our Independence Day. The quiz covered every aspect relating to India of history, politics, sports, business, culture, entertainment, etc. Thirty-five teams participated and competed intensely.

Swayam

Swayam, the Entrepreneurship Club organized a grand treasure hunt competition which saw 22 groups of three members each, putting on their thinking caps and

relentlessly spanning the length and breadth of the campus in search of the elusive treasure. The team of Shantanu, Randeep, and Anurag (FT-I) were the first to find their way to the treasure through the maze of tricky clues on entrepreneurship and were declared the winners. The second prize was bagged by the team of Nakul, Punit, and Dhrumil (FB-I).

SARAL

Saral is a social initiative started by the students to improve the lives of kids of the construction workers residing around the campus. Saral took lot of academic, social and cultural initiatives that intent to give the kids exposure to new arenas and unlock their potentials. The cloth drive organized by Saral was a huge success. Saral members and the IMNU community celebrated the birthday of Kajal, a seven-year old child from the *basti*. The *basti* children have no idea about their birthdays so Saral started this tradition of celebrating the birthday of one Saral child along with the birthday of Saral members. Kajal started attending school owing to the concerted efforts of Saral members. Special thanks to Manoj Jacob, Rajiv Mehra, and Zubin Tilwankar for making the occasion memorable for Kajal.

Talent Night:

This annual event gave the new batches an opportunity to showcase their talent. Tagged as “Jashn” it was organized on August 6, 2011. Dance, singing, and poetry reading took place alongside fashion show to provide a perfect end to the event.

Richter -10

Richter 10, the annual cultural festival was organized on December 2-3, 2011. More than 10 premier B-schools across the country participated in the event. Cultural events organized during Richter-10 included a rock night and a star night by singer Suraj Jagan.

Sports Activities

GOALZZZ'11

GOALZZZZ, the national level inter-college football tournament event took place on October 14 to 16, 2011. Mudra Institute of Communication, Ahmedabad; IIM-Ahmedabad; Sydenham, Mumbai; K. J Somaiya, Mumbai; and NITIE, Mumbai took part in the tournament.

The two best teams IIM-Ahmedabad and IMNU, thanks to hardwork and full dedication, reached the final. Finally, the dream of IMNU came true after winning the final for the first time in 11 years.

Alumni Day

The Institute of Management organized the annual alumni get-together on of October 1 and 2, 2011. More than 180 alumni spread across all programmes and batches attended the alumni day celebrations. Alumni re-lived the old days when they were students. The nostalgia of the times was revived when they attended lectures in

classroom, played football, hung around with their batchmates, and enjoyed cultural events.

Go Green Campaign

The Rotaract Club of IMNU organized a tree plantation programme with the concept of Go Green Campaign. This event was conceptualized as a competition among all the classes in order to make the campaign more interesting and popular.

Blood Donation Camp

The IMNU Rotract Club in association with Prathama Blood Centre organized a blood donation camp on the campus on July 19, 2011, which saw participation of about 300 blood donors.

Deshrang

Students of IMNU won the first prize in **"DeshRaag"** – the Patriotic Group Singing Intra University Competition organized by the Rotaract Club of Nirma Institute of Technology. The IMNU team competed with 10 teams from various disciplines of Nirma University.

Sanidhya 2011

Saral, the social cell of IMNU along with Prayaas, the social cell of IIM-A and the NGO Samvedna organized Sanidhya 2011 on December 09, 2011. Around 100 underprivileged children participated. The event began on a cultural note where the kids sang together and danced. This was followed by a workshop on origami where they learned to make flowers, chairs, and other different articles.

Student Achievements

- Rajesh Sawant and Rahul Garg (MBA 2010-12) won the B-Plan competition at I-Fest 2011, an annual national level techno management symposium organized by ISTE-NIT.
- IMNU team consisting of Vaibhav Maheswari; Ankit Shah; Shravan Kentur; and Shubhra Sharma (MBA-FT 2011-13) won the Western Region final of AIMA's National Management Games (Chanakya) held at Lonavala on September 27-28, 2011.
- The IMNU team took the second position in the 15th National Student Management Games - Chanakya organized by AIMA in Coimbatore from November 9 to 11, 2011.
- Vikram Kumar (MBA FT 2011-13) won the Pagalguy B-School photography contest.
- Shruti Jain, MBA (FB&E) won the first prize in the Business Management Institute (PG level) category at ENCORZ. The presentation and design contest conducted by Jaipuria Institute of Management, Indore.
- The IMNU team consisting Ameya Waghle, Alok Jaiswal, and Neha Rau (MBA FT 2010-12) won the third position in the National final of Leagile (Lean

Management Game) conducted by IIT, Mumbai, on October 16, 2011. The team came to the final round by winning the first round in which there was a quiz competition where about 300 teams from premier B-schools across the country participated and the second round which was a case study competition.

- Vikram Kumar (MBA-FT 2011-13) won Teach For India's national photography contest conducted in November 2011.

- **UTTHAN**

Prof. C Gopalkrishnan

- Prof. C Gopalkrishnan was honoured with **Best Teacher Award in Entrepreneurship and Strategy** at the 19th Dewang Mehta Business School Award function on November 26, 2011, in Mumbai.

Prof. Arvind Brahmhatt

- Delivered a lecture on “Analytical Tools and Techniques for Research in Social Sciences” in a refresher course for Ph. D. candidates offered by the Academic Staff College of Gujarat University on August 31, 2011.
- Acted as a resource person in the workshop conducted by CEPT University, Ahmedabad, for its Ph.D. students and delivered a lecture on "Essentials of Ideal Research" on September 9, 2011.
- Spoke on “Impact of Visual Stimuli on Consumer Purchase Decision Making.” in Vichar Vinimay forum of the Institute of Management, NU, on October 13, 2011.
- Conducted jointly with Prof. Ashwini Awasthi an FDP on Marketing Research for the faculty of B-schools on September 12-13, 2011.
- Published an article “Understanding Ethnographic Research in Retail Environment: An Observational Study” in the *Warangal Institute of Management Journal of Management*, September 2011, Vol.3, No. 1, Ankush Sharma was the co-author.

Prof. Deepak Srivastava

- Was awarded a visiting research fellowship by Turku University, Finland, for 2011. He was also awarded a fellowship by the Slovak government for year 2012 as well as adjunct professorship by Szechenyi Istvan University, Hungary
- Was appointed as editorial board member, *Asian Journal of Case Research*, Graduate School of Management, Universiti Ultra Malaysia.
- Delivered guest lectures at Corvinus University Budapest, Hungary; Szechenyi Istvan University, Hungary; BI Norwegian Business School, Oslo; Masters Program students in Turku University; Indian Institute of Management, Ranchi; and International Staff Training Programme conducted by Turku University, Finland. He also acted as a commentator in the Collaborative Service Development and Innovation Workshop conducted by Turku University, Finland.
- Delivered a keynote address on “Global Entrepreneurship” at the international conference, Annamalai University, July 28-30, 2011.

Prof. Deepak Danak

- Delivered half-a-day module on risk management in banks in the training programme for officers of Bank of Baroda at Bank of Baroda Staff College, Ahmedabad on May 7, 2011.

- Presented a paper on “Addressing the Challenges of Management Education in 2020: The Four ‘S’ Framework” at the 8th AIMS International Conference at IIMA during January 1-4, 2011. It will be published in a book brought out by AIMS International.

Prof. Jayesh Aagja

- Conducted a management development programme on “Creating Customer Value for Competitive Advantage” at the Institute.
- Conducted a module on research design for the Research Methods Workshop at Chimanbhai Patel Institute of Management and Research, Ahmedabad.
- Reviewed a research article for *Sports Business Management*, international journal of the Emerald group of journals.
- Attended an international conference on “Building Capabilities for Sustainable Global Business Balancing Corporate Success and Social Good” organized by the Society for Global Business and Economic Development, Singapore on July 21-23, 2011.
- Presented a paper on “Effectiveness of Health Related Public Service Advertising Campaigns” at the international conference on “Building Capabilities for Sustainable Global Business: Balancing Corporate Success and Social Good” organized by the Society for Global Business and Economic Development, Singapore, July 21-23, 2011.

Prof. Kshamanidhi Adabar

- Attended an international conference on “Quality in Higher Education: Challenges and Opportunity in India” organized by the Institute of Public Enterprise, Hyderabad, and the Human Resource Development Department, government of Bihar at Hotel Maurya, Patna, from October 20-21, 2011.
- Published an article on “Arima Model for Forecasting Wheat Prices in India” *International Journal on GSTF Business Review*, Vol. 1, No. 2, October 2011. It was co-authored with Yogesh Doshit and Sarla Achutan.
- Presented a paper on “Does Higher Education Lead to Employability: An Empirical Analysis of Indian States” in the international conference on “Quality of Higher Education: Challenge and opportunities in India” at the Institute of Public Enterprise, Hyderabad, October 20-21, 2011

Prof. M. Mallikarjun

- Published an article on “Asset Distribution, Inequality, and Growth in Indian States: A Temporal Analysis,” *Indian Journal of Regional Science*, Vol. 42, No. 1, 2011.
- Presented a paper on "IT Diffusion and Productivity in India: An Empirical Analysis," at the 8th International Conference on e-Governance ICEG-2011 and the third Regional e-Governance Knowledge Sharing Summit KSS-2011, on October 17-18, 2011.

Prof. Neha Bhatnagar

- Published an article on “Asset Liability Management in Banking Sector; A Comparative Study” in the *Management Journal of GBS*.
- Published an article on “Personality Variation and Investment Choice: A Correlation” in the *Journal of Management and Information Technology*, Guru Nanak Institute of Management.

Prof. Nina Muncherji

- Was appointed as an expert member on the Technical Advisory Committee for Appointment of HR Consultant in order to effectively implement the Gujarat International Finance Tec City.
- Attended a seminar on “Quality Management” organized by the American Society for Quality Ahmedabad Local Members Community and IMNU, at IMNU, on November 23, 2011.

Prof. Nityesh Bhatt

- Was appointed as a member of the programme committee for the national conference on e-Governance to be organized by the Institute of Public Enterprise, Hyderabad, in January 2012.
- Was appointed as co-convener of CSI-Nihilent eGov Awards 2010-11 and also as Coordinator of the e-District Award Category.
- Was appointed as a member of the Editorial Board for *NITARA*, and Member of the reviewer team for the 13th Annual International Conference organized by the Global Business and Technological Association (GBATA) in June 2011 in Turkey.
- Was appointed as Programme Chair for the 8th International Conference on e-Governance (ICEG) and the 3rd Knowledge Sharing Summit (KSS) of IT Secretaries jointly organized by the government of Gujarat, Department of Science and Technology, Computer Society of India – Special Interest Group on eGovernance (SIGeGov), Institute of Management, and IIT, Delhi on October 17-18, 2011.
- Completed a consultancy project for ISRO, Ahmedabad, in July 2011. Wrote a position paper titled “Communication Requirements for Rural India” for an upcoming national level research project.
- Published an article on “E-Banking: (Non) Adoption Based on Demographic” in the *Amity Business Review*, co-authored with Sanjay Jain and Zakhiya Khan.
- Published an article on “Virtues and Veracity of the Second Life” in the *Indian Management*, Vol. 50 No.11. It was co-authored with Sapna Choraria.
- Published a book *E-Governance: Policies and Practices* (New Delhi: Excel Publishers), in October 2011, co-authored with Akshai Aggarwal.

- Published a book *E-Governance: Techno-Behavioural Implications* (New Delhi: Excel Publishers), in October 2011, co-authored with Akshai Aggarwal.
- Published a book *Widening e-Governance Canvas – Selected e-Governance Initiatives in India* by ICFAI University Press, Agartala, co-authored with Surendra Kapoor and Prabhu Gollamudi.

Prof. Rajnish Jain

- Published an article on “Music and Consumption Experience: A Review”, in the *International Journal of Retail and Distribution Management*, May 2011.

Prof. Sameer Pingle

- Published an article on “Management Teachers as Stakeholders of Management Education: An Experiential Review in KHOJ” co-authored with Om Ashtankar in the *Journal of Indian Management Research and Practices*, Vol. 2(1), May - August 2011.
- Published an article on “Performance Management in Institutes of Higher Education through Balanced Scorecard: A Conceptual Study”, co-authored with Natasha Kaul in the *Ganpat University-Faculty of Management Studies Journal of Management and Research*, Vol. 2, January-June 2011.
- Published an article on “An Empirical Study of Expatriate Expectations in IT/ITES Sector from Human Resource Management Perspective” co-authored with Vrinda Sood in the journal *Contemporary Management Research*, Vol. 5 (2), September 211.
- Published an article on “Occupational Health and safety at Mahindra and Mahindra Ltd: An Empirical Study” co-authored with Vrinda Sood in *Sugyaan: Management Journal of Siva Sivani institute of Management*, Vol. 3(1), January-June 2011.
- A case and teaching note on “Sifar Patel: Journey of an Expatriate” registered with the European Case Clearing House (ECCH), in August 2011.

Prof. Sanjay Jain

- Organized a refresher course on “Research Design and Data Analysis” through SPSS at the Academic Staff College, Indore, on July 4, 2011.
- Published an article on “E-Banking: (Non) Adoption Based on Demographic” in the *Amity Business Review*, co-authored with Nityesh Bhatt and Zakhiya Khan.
- Published an article on “E Lifestyle and General Medicines: A Study of Promotional Mix Strategies in India in the *Journal of Medical Marketing*, 2011.

Prof. Satish K. Nair

- Delivered the academic guest lecture for participants of the Diploma in Marketing Management Programme at Ahmedabad Management Association, Ahmedabad.

Prof. Swarup Kumar Dutta

- Attended a conference on “International Case Masters Competition” organised by IIM on July 10, 2011.
- Published a book *Strategic Management for Distance Learning Programme* (New Delhi: Vikas Publishing House).
- Published an article on “Superior Management Model: Renewal Perspective”, in the *SCMS Journal of Indian Management*, Vol. 8 (3), July - September, 2011.
- Published an article on “The Renewal and Revitalization Framework to Corporate Transformation”, in the *Gitam Journal of Management*, 2011.
- Published an article on “Parenting Advantages of Diversified Conglomerates: An Indian Perspective” in the *Gitam Journal of Management*, 2011.
- Published an article on “Challenges of Building an Ambidextrous Organization” in the *HRM Review*, 2011.

Staff News

Ms. Monita K. Shastri

Presented a paper on “Impact of Emotional Intelligence on Creativity: A Study on Library Professionals” at the conference on “Strategies for Managing Libraries in the Future” at IIMA on December 7-9, 2011.

Presented a paper on “User Satisfaction in an Academic Library Set up: A Study” at the conference on “Strategies for Managing Libraries in the Future” at IIMA, on December 7-9, 2011, co-authored with Pragna Prajapati.

Ms. Pragna Prajapati

Presented a paper on “User Satisfaction in an Academic Library Set up: A Study” at the conference on “Strategies for Managing Libraries in the Future” at IIMA, on December 7-9, 2011, co-authored with Monita K. Shastri.

Mr. Chirag S. Bhatt

Presented a paper on “Stress and Engagement among Library Professionals in Ahmedabad: Issues, Challenges and Strategies” at the conference on “Strategies for Managing Libraries in the Future” at IIMA, on December 7-9, 2011.

AAGANTUK

Lectures Delivered

1. Mr. Uttam Sahay, Assistant Vice President, Idea Cellular Ltd., Gujarat Circle, addressed the thirteenth batch of Executive Diploma Programmes (EDP 2011-12) on July 31, 2011 on the occasion of the batch`s inaugural function.
2. Prof. Saurabh Gupta, an alumnus and presently Associate Professor in the Management Information Systems Area at Coggin College of Business, University of North Florida, delivered a lecture on “Management Education in USA”.

3. Mr. Laval Bhatt, CEO, Trinity Vista and Senior Partner, TCSI Worldwide, delivered a lecture on "Process Analysis: A Way Forward" in the Institute Seminar Series on December 8, 2012.
4. Lt. Gen. Rajesh Kochhar, AVSM, SM, VSM, Chief of Staff, HQ ARTRAC, delivered a lecture on "Leadership" on December 27, 2011.

Dignitaries Visited

Several distinguished academicians from UK Universities visited the Institute on June 23, 2011, on a Finance and Business Mission agenda.

1. Prof. Dominic Houlihan, OBE, University of Aberdeen
2. Dr John Paterson , University of Aberdeen
3. Dr Carlo Morelli, University of Dundee
4. Mr David Boddy, University of Glasgow
5. Prof. John Lennon, Glasgow Caledonian University
6. Dr Santhosh Abraham, Heriot-Watt University
7. Dr Pravin Balaraman, University of the West of Scotland
8. Ms Elizabeth Speake, British Council Scotland

They also interacted with the students and faculty.